

# 5 years of Girl Develop It

## In the beginning,

Girl Develop It started as a call to action for women, by women, who wanted to make a difference.

2010



GDI WAS FOUNDED 2010 IN NYC

1



IT STARTED WITH JUST ONE CLASS...

24h



...WHICH SOLD OUT IN 24 HOURS

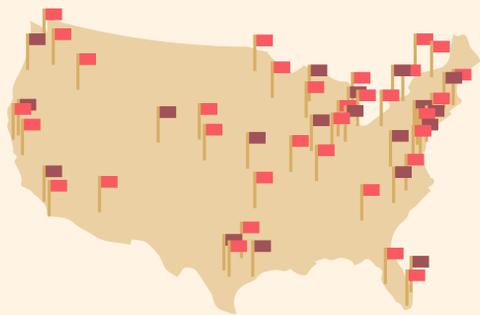
"Girl, Develop It!" started as a call to action for women, by women, who were tired of the low representation of women in tech, and wanted to make a difference. The organization was founded in

New York City in 2010 and launched with a single introductory web development class that sold out in 24 hours. Soon after, chapters began sprouting up across the country...

## 5 years later

## Today, GDI is a nationwide movement,

building strong, empowered communities in 52 cities, representing over 50,000 members.



54



CHAPTERS

57,161+



MEMBERS

30% growth in last 6 months!

201



CHAPTER LEADERS & VOLUNTEER ORGANIZERS

1,406



CLASSES TAUGHT

57,861+



ATTENDEES

\$54



AVERAGE COST PER CLASS



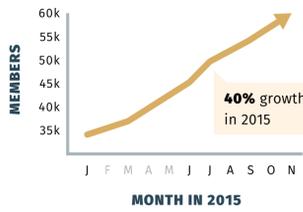
1,166

FREE COMMUNITY EVENTS

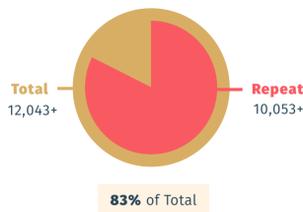


## Statistics Over Time

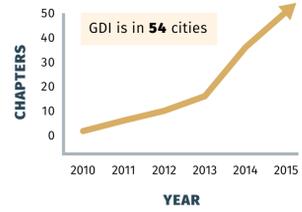
### MEMBERS



### REPEAT STUDENTS



### CHAPTERS



## Our Special Initiatives

Girl Develop It's core programs are our affordable in-person, hands-on software courses. Over the past few years, local chapters have found creative and successful ways to further engage their unique communities. Below, learn about a few special GDI initiatives.



### Open Source Mentorship Program

Three-month program that exposes students to open source software and culture through dedicated project contributions with one-on-one mentors. In partnership with the local Code for America brigade, mentor-mentee teams meet bi-weekly to work on civic projects. 2014's program brought 34 regular contributors to 5 open source projects on GitHub.

 PHILADELPHIA



### Day in the Life - Panel Series

Panel discussion event series highlighting roles within a tech team, day-to-day responsibilities, and advice from industry professionals to those looking to enter the field. Providing access to industry professionals is one of the many ways our communities support professional relationship building and highlight employment opportunities.

 NYC & CHICAGO



### #neoHack

Annual hackathon aimed at welcoming "newbies" in an un-intimidating, collaborative environment. In 2015's event, 90 hackers built technology products from the ground up. For 62% of them, it was their first hackathon.

 SAN FRANCISCO

